



# ERIN HATZIKOSTAS

Former Corporate CEO turned Professional Pot-Stirrer



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## REFERENCES

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## How to Make Authenticity Your Secret Weapon to Success

Everybody's talking about how important it is to "Bring your whole self to work." or about the importance of Authentic Leadership. But much of the talk is unfortunately not much more substantive than fluffy unicorn doo-doo.

Erin however has taken authenticity from doo-doo and made it into a tangible set of behaviors and actions, which when practiced will both make your work life a heck of a lot better plus lead to tremendous results. Using her framework, "The Six Principles of Strategic Authenticity" (H.U.M.A.N.S.), Erin's talk will have your audience taking immediate, tangible steps towards modernizing their culture, maximizing their career, and making a lot more moola!

SIGNATURE TALK

AUDIENCE TAKEAWAYS

- Gain a better understanding of what authenticity really is and more importantly, what it is not.
- Understand the business case for authenticity and how others have used it to drive results.
- Learn a practical framework (H.U.M.A.N.S) you can use to put authenticity into motion immediately.
- Dive more deeply into one or two of the six principles to better understand the science, impact, and ways in which they can use the principle strategically.
- Get three starter "plays" for their new Authenticity Playbook.



**EMILY D, DIRECTOR / WISE NATIONAL CO-CHAIR, CVS HEALTH**

"We hired Erin to speak to over 10,000 colleagues across our company's colleague resource groups. She generated so much excitement across our community and gave the group immediate, tangible action items to help them achieve success in their careers and for our company. I highly recommend Erin for anyone that's looking for a dynamic, engaging, and easy-to-work with speaker!"